



NE Ohio Collectible Toys

3942 East 364th St.

Willoughby, Ohio 44094

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www.neocollectibletoys.com

www.christmastrainshow.com

Under New Ownership

At 84 years old, Bob Frieden (DBA TrainMaster of Cleveland) has retired and Jim Wendorf and I (Tom Pescha) have taken over the Christmas Train Show at Lakeland. We wish Bob the best in his retirement. As I have been managing his show for the last several years, this transaction should be painless.

We would like to invite you to be a participant in the upcoming Christmas Train and Toy Show to be held on **Saturday, December 21, 2019.**

I would like to inform you of several changes and improvements to the upcoming show.

1. The Show will be a one day Saturday show at Lakeland Community College, Kirtland, Ohio. Show hours will be 10 a.m. to 3:30 p.m.
2. The Show will be in the Main Gym, and the Aux Gym if available, and the Lobby.
3. The Show will be doing a Toy Collection for needy families and have collection boxes at our show.
4. The Show will have Santa Claus in the afternoon for the children, including pictures with Santa. Santa times are 12:30 pm to 2 pm.
5. The Show will be expanding advertising to include over 650 TV ads (30 seconds long) plus we will be doing our radio, newspaper ads and postcard mailing.
6. The Show will also be doing an email blast of over 5,500 addresses.
7. The Show will also be advertising on Facebook, Trains.com, OGR Train forum, Cleveland.com, and Craigslist, just to name a few of our internet advertising.
8. The Show will include Die Cast and Collectible Toys.
9. This year Coffee and Donuts **will not** be provide free, but will be available at snack bar for a reasonable prices.
10. **Load in Times:** Friday 11:00 am to 3:00 pm; Saturday 7:00 am to 9:45 am
*All Load-in will be through the **Front Doors, Main Entrance.***
11. **All dealers MUST keep their items available and stay for entire duration of the show!**

Fill out the enclosed table order form and mail it to Tom Pescha

Show staff will help you load and unload if available. Only 3 carts and Load-in help is available on a first come, first serve bases. Plan your Load-in time based on that you may not be first in line for help.

We look forward to seeing you here at Lakeland College for the Christmas Train and Toy Show. If you have any questions please feel free to contact Tom Pescha.

Checks must be included to guarantee reserving your tables.

No "Pack Up" before Saturday 3:30 P.M.

Revised 5-20-19